



ARLON

FOOD TRUCK FRENZY

How a one-stop shop offers unique craftsmanship and value without compromising quality.

Located in the heart of North Carolina, Jack of All Trades by George (JOATBG) is a unique shop that has emerged as one of the area's most trusted food truck fabricators. Considered a one-stop shop for this niche market, Jack of All Trades by George handles everything from the design and application to repairs for food trucks, concession trailers, RVs, and campers. Boasting a track record of over 700 customers and 1000 projects, JOATBG takes great pride in their commitment to 100% customer satisfaction.

One Installer, One-Stop Shop

Being a small family run business JOATBG has one full time installer, Kevin Coyle, who also manages the graphics department. The design phase typically takes 1-2 weeks promising customers unlimited revisions. Generally, both the printing and the installation phases each take about 1 week. Often working as a single installer, Kevin requires reliable films that are easy to handle and reposition. Food trucks have a lot of grommets and rivets, so Kevin's main concern is how well a film will perform, conform, and adhere when working on these tricky areas. After hearing about SLX™ Cast Wrap and matching Series 3270 Overlaminates from Southeastern Sign Supply he purchased a kit.



Industry: Food Truck / RV

Materials Used: SLX™ Cast Wrap with Series 3270 Overlaminates

Printer/Ink System:
Roland Soljet Pro 3, Eco Solvent inks,
Royal Solvent Laminator.

Headquarters: North Carolina, US

Business Model: Design and build service specializing in food trucks, concession trailers, RV, and campers. Providing 100% Customer satisfaction.

Years in Business: 14

Other Specialty Services: Vinyl print services including t-shirts, bumper stickers, and fathead stickers.

Website:
jackofalltradesbygeorge.com



“It was better than other competitive products
we’ve used in the market. It is also sold at a great price point...”

—Kevin Coyle,
Graphics Manager/Installer

Quick Installation with Impressive Results

JOATBG were commissioned to design a 25 foot state of the art kitchen on wheels. The concept *Feed U Feed 2* piggybacks on the latest food truck craze taking over the nation while also doing some good in the local neighborhood. Every meal purchased at the truck provides two meals for those in need. The truck, meticulously designed inside and out to handle any type of crowd, needed an eye catching wrap that would not only bring in hungry hordes and community awareness, but would also be durable without breaking the bank. A project like this would typically require a few installers working simultaneously to meet a desired time frame. Having previously used DPF 6000XRP for its strong initial tack, Kevin was initially concerned about the low initial contact when working with SLX Cast Wrap. After trying out the film, he was impressed with the vibrancy of his graphics, how easy it was to reposition, and how well the adhesive built up: “the repositionability and soft initial tack is really helpful for a single installer. I knew the film was going to work well after I tested it. It also prints very nice. The vibrancy of the print color is pretty incredible!”



= 2 Hours Saved*
using SLX™ Cast Wrap with
Series 3270 Overlaminate

ABOUT SLX™ CAST WRAP

SLX™ Cast Wrap truly redefines what it means to have the industry's fastest installation. With an easy release liner maintaining the integrity of your graphics, SLX Cast Wrap will leave you with visually striking vehicle wraps. Outperforming other films, the superior repositionability of SLX Cast Wrap + FLITE Technology™ provides long-term bond where it counts: deep channels, complex curves, and rivets. This film will stand the test of time all while ensuring clean removability.

Recommended Applications:

- Vehicle Wraps (Full, Partial)
- Vehicle Decals
- Fleet Graphics

Initial Contact: LOW HIGH

Thickness: 2-Mil (50 Micron)

Durability:
(Unprinted) 7 Years

Technology: Low Profile with
FLITE Technology™

Overlaminate: Series 3270

Deep Channels: ✓

Rivets: ✓

Soft Curves: ✓

Clean Removing: ✓



Solution

On the whole, Kevin estimated that SLX Cast Wrap helped save up to 2 hours from the installation process, and notably in the time it took lining up the 12 panels for the truck: "It's very easy to work with. The liner removes easily and the film does not get stretched when removing it. I really like the initial low contact, durability, and hold of the adhesive. I felt it was better than other competitive products we've used on the market. It is also sold at a great price point as well." Kevin liked that SLX Cast Wrap performed just as well as DPF 6000XRP on the food truck's grommets and rivets but was easier to use, a signature experience of the film's unique feature, FLITE Technology™. JOATBG also used the film on several other projects with great success including a mobile library truck and a pharmacy delivery vehicle.

Q&A with Kevin Coyle

Q: How many people were involved in the installation?

A: I was the only installer on this project. Normally I work alone so SLX Cast Wrap is perfect because it's really easy to handle and reposition.

Q: Would you use SLX Cast Wrap again?

A: We have already used it on two other projects including a mobile library truck and a pharmaceutical delivery van. We definitely plan to keep stocked!

Q: What is the single biggest reason you would recommend SLX Cast Wrap?

A: All of the reasons! You can't go wrong. It's a great film at a great price. It will cut back on the install time for a single installer due to the repositionability and low initial contact allowing you to align panels with ease.

ABOUT ARLON

Arlon is in the business of creating innovative material that will bring creative ideas to life. That's it! ... But we also work on sharing our industry know-how in ways that can benefit the sign and graphics industry. We always look for innovative solutions that will help to transform your business.

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