

Innovative Vacation Rental Company WeDubYou commissions global project using

DPF 6000XRP WITH SERIES 3210 OVERLAMINATE



spandex

Leading Brands
for Graphic Solutions

ICONICsigns

**we
dub
you**
.com

A
ARLON



Iconic Signs is a full signage company, covering all signage areas ranging from general signage, vehicle graphics and restaurant signage. Mike Swift, Owner of Iconic Signs, has been a customer of Spandex, a leading distributor for the signs and graphics industry, for over 5 years. Iconic Signs was commissioned to engineer **everything from artwork design to the actual wrapping of the vans**, which are used as an all-inclusive vacation rental van. There will be approximately twenty vehicles in each market to start which includes France, New Zealand, Spain and California*, United States.

Every single vehicle that Iconic Signs will wrap for WeDubYou is going to be different. To come up with all 60 vehicle designs, Mike Swift brainstorms with his family - his daughter has had a huge impact on the ideas. Mike says, "Little bits of outside injection really helps. Half of the fun for us is the designing of all these vehicles with something different on each one. The intention is to be as loud and wacky as we can with this project. We have ideas for more designs including super heroes, pop art, the traditional hippie Volkswagen, as well as the full-on psychedelic background with a peace-love-harmony vibe."

** Coming in 2016*



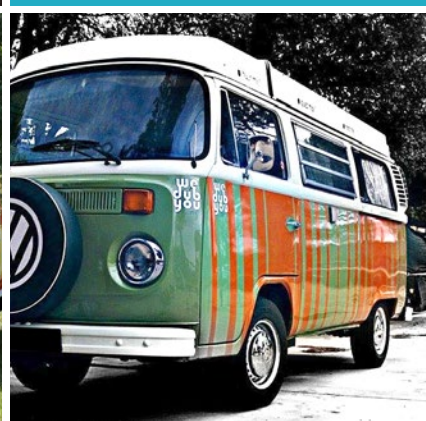


IT PRINTS REALLY WELL, WHICH IS A BIG FACTOR WHEN YOU'RE DOING VEHICLE GRAPHICS

IT'S GOT GOOD USABILITY. IT WORKS INTO RECESSES WELL



SERIES 3210 OVERLAMINATE WORKS VERY WELL WITH DPF 6000XRP



YOU GET A NICE GLOSS, WHICH IS QUITE AN IMPORTANT THING

EVERYTHING DOES EXACTLY WHAT YOU WANT IT TO DO



DPF 6000XRP with Series 3210

He chose to wrap all of the vehicles with Arlon DPF 6000XRP, saying **“it prints really well, which is a big factor when you’re doing vehicle graphics.”** In the past when Mike has used other products they had issues matching colors with solvent printing, but they have found really good results when printing on DPF 6000XRP.

Iconic Signs techniques follow the Arlon WrapItRight® proven methods. They always out-gas for 48 hours which allows the Series 3210 overlaminate to work very well with DPF 6000XRP. Mike says, “You get a nice gloss, which is quite an important thing. You do find that with some of the vehicle wrap materials that the overlaminate doesn’t really have a good gloss effect, and you tend to end up with satin prints rather than a gloss. Everything does exactly what you want it to do. It’s got good usability, it works into recesses well.”



ARLON

we
dub
you
.com



MATERIAL: DPF 6000XRP with Series 3210 Overlamine

PRINTER: Roland Versacamm SP540v

Mike Swift - owner of Iconic Signs, compared everything from **cost, usability, quality** and **service** when he chose to use Arlon DPF 6000XRP with Series 3210 Overlamine. "It's definitely a good product! The biggest challenge was by far the designs. The installation part of the project was probably the easiest part for us, which is great. We used a good product, which was easy to work with."

WRAPPED BY **ICONICSIGNS.CO.UK**

FILM FROM **ARLON GRAPHICS**

DISTRIBUTOR **SPANDEX**

spandex.co.uk
Telephone: 0800 77 26 33



Leading Brands
for Graphic Solutions

