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Arlon Announces Rob Moore as Northwest Regional Sales Manager

Santa Ana, CA – April 8, 2008 – Arlon is pleased to announce Rob Moore as Regional Sales Manager for the Northwest Region. Rob will develop and coordinate sales activities, technical support and market assistance to Arlon distributors and sign shops for Arlon cut graphics, flexible substrates, and digital print media. Rob's territory will cover the following states: Washington, Oregon, N. California, Montana, Idaho, Wyoming, Colorado and Alaska.

Rob began his career with Imagecraft Industries in 1996 responsible for sales and production and was quickly promoted to Branch Manager by 1999. By 2004, Rob was selling and technically supporting digital and cut graphics products for Northwest Sign Supply in the Northwest region, and was promoted to Sales Manager in 2007.

"Arlon is very excited to have Rob join the Arlon sales team," states Brian Holbert, VP Sales & Marketing, Arlon. "Rob's industry knowledge and hands-on technical background will be a great asset to Arlon, strengthening and building sales in the Northwest Territory."

Prior to joining Arlon, Rob was ASP certified for several lines of equipment and software. Rob will reside in Seattle, WA.

About Arlon:

Arlon, Inc., established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, illuminated signage, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Europe, India, and Australia to service our customers worldwide.

For further information on all Arlon products, contact customer service:

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