



## **FOR IMMEDIATE RELEASE:**

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### **FLEXcon Signs Agreement to Purchase Graphics Division of Arlon Inc.**

*Acquisition Will Strengthen FLEXcon's Leadership in Advertising and Promotional Products*

**Spencer, Mass. – February 1, 2011** - FLEXcon, a leading manufacturer of pressure-sensitive films and adhesives, today announced that it has entered an agreement to acquire the business assets of the Graphics Division of Arlon, Inc. of Santa Ana, Calif, to form a company to be named Arlon Graphics, LLC, a new wholly owned subsidiary of FLEXcon. This strategic move will strengthen FLEXcon's market leadership position by expanding its product portfolio in advertising and promotional products, as well as extending its sales channel and global market presence. The new Arlon Graphics, LLC will extend offers of employment to the executives and employees. When the acquisition is complete, FLEXcon will have the option to purchase Arlon Engineered Coated Products and Arlon SignTech Ltd. of San Antonio, Texas, following necessary due diligence.

Founded in 1958, the Graphics Division of Arlon, Inc. has been a proven leader and manufacturer of a full line of high quality pressure sensitive cast vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing. The new Arlon Graphics, LLC will continue its dedication to delivering high quality broad product offerings, specifically its cast product range. FLEXcon will also benefit from the company's strategically positioned distribution centers across six continents, with sales in over 50 countries servicing customers worldwide.

"FLEXcon is excited to announce the formation of Arlon Graphics, LLC. FLEXcon is attracted to the Graphics Division of Arlon, Inc. for its complementary product lines and its skilled, dedicated workforce," said Neil McDonough, President and CEO, FLEXcon. "The synergies between the two companies are ideal. Both manufacturers are dedicated to delivering quality products and unbeatable customer service. This move will further strengthen FLEXcon's product range and secures our status as a market leader."

“The combination of the Graphics Division of Arlon, Inc. with our prospective new owner, FLEXcon, makes this a win-win. FLEXcon benefits from Arlon Graphic’s brand-reputation and extensive distribution capabilities, while Arlon benefits from FLEXcon’s R&D and innovation capabilities,” said Ron Hopkins, President, Arlon. “Employees and customers will benefit from a combined one hundred plus years of experience, each sharing a long term vision for growth through quality products while maintaining lasting and mutually beneficial relationships with employees, customers and the community.”

FLEXcon is a family owned, privately held business formed in 1956, with 1200 employees throughout North America and Europe. The company is recognized as an innovator in coating, laminating, and finishing of wide-web roll-to-roll polymeric materials, with expertise in graphics and label applications as well as bonding, barrier, optical, and electronics applications. The manufacturer offers industry-leading capabilities to produce one-of-a-kind custom film and adhesive products as well as the largest selection of standard off-the-shelf products.

#### **About FLEXcon:**

FLEXcon is an ISO 9001:2008 worldwide manufacturer of pressure-sensitive films and adhesives for applications including indoor and outdoor advertising, bonding/mounting, and product identification, safety, hazard, bar-coded, and primary labels. The company’s Value-Better-Supreme (VBS) product offering is the most extensive standard product offering in the pressure-sensitive film industry. FLEXcon is also a leader in developing custom solutions to meet unique converting or application needs. FLEXcon’s mission is to provide its customers the highest quality products with exceptional service. The company is headquartered in Spencer, Massachusetts, and has operations throughout North America and Europe, with distribution worldwide. For more information on FLEXcon, visit [www.FLEXcon.com](http://www.FLEXcon.com).

#### **About Arlon:**

Arlon, established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

#### **For further information on all Arlon products, contact customer service:**

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