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Media Contact:

Holly Curtis
Arlon, Inc.
Phone: (800) 854-0361
Fax: (800) 329-2756
E-mail: hcurtis@arlon.com

Arlon and Mutoh America Team Up Again to Sponsor Graphics of the Americas (GOA) Vehicle Wrap Center at the GOA 2011 Tradeshow

Santa Ana, CA – January 20, 2011 – Arlon and Mutoh America team up for the third year in a row to sponsor the Graphics of the Americas Vehicle Wrap Center that will be featured at the GOA tradeshow in Orlando, FL on February 24 – 26, 2011. Arlon will be featuring DPF 6000XRP, a 2-mil cast film with X-scape technology which will be used for vehicle wrap demonstrations throughout the show. These free instructional demo's will be running each day of the show to educate end-users on the proper techniques and tools needed to complete a profitable vehicle wrap. The demonstration times for February 24th and 25th will be 11AM, 1PM and 4PM and February 26th the sessions will be at 11AM and 1PM.

All graphics will be printed on Mutoh America's ValueJet 1614-64" printer and it will also be exhibited in the wrap center booth along with Mutoh's ValueJet 1304-54" printer and Kona 65" plotter.

"Arlon is very excited to be able to take part in the Graphics of the Americas Vehicle Wrap Center and partner up with Mutoh once again," states Phil LaFata, VP of Marketing and International Sales, Arlon. "This year's wrap demonstrations will be highly informative for printers and installers targeting the wrap segment."

About Arlon:

Arlon, Inc., established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

For further information on all Arlon products, contact customer service:

Arlon Headquarters - 2811 S. Harbor Blvd. Santa Ana, CA 92704
Tel: (800) 232-7161, (714) 540-2811; Fax: (800) 329-2756, (714) 540-7190; www.arlon.com.

Arlon Europe - Badhuisweg 11, 2587 CA Den Haag The Netherlands
Tel: +31 (0) 70 354 4311; Fax: +31 (0) 70 355 7721

Arlon India – 4F1 Court Chambers, 35 – New Marine Lines, Mumbai 400 020
Tel: +91-99-6755-3895