



ARLON

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Arlon Wins ‘Best Booth’ Award at FESPA Mexico

Placentia, CA – September 2, 2015 – Arlon is pleased to have been awarded ‘Best Booth’ at the FESPA Mexico exhibition last week in Mexico City, Mexico. FESPA Mexico is an exhibition that delivers to the national community the latest screen printing and digital printing developments, and has become the predominant print event in the region.

Arlon recognized the need to help its distribution partners in Mexico to further develop the Arlon brand in the market. “Arlon’s brand presence and key product offerings were well supported by the look and feel of our booth and we were able to attract and connect with many new and existing customers,” states Daniel Castro, Director of Sales – Latin America, Arlon Graphics, LLC. “Our goal to further our brand recognition in a market that is important to us [Mexico] was accomplished by Arlon’s attendance and focus at this particular event. We are honored to have received this recognition from FESPA, and are looking forward for what is to come.”

About Arlon Graphics:

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, screen printing, vehicle graphic and automotive restyling industries. Arlon is headquartered in Placentia, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service our customers worldwide.

For further information on all Arlon products, contact customer service:

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