



**FOR IMMEDIATE RELEASE:**

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**Arlon Promotes Chad Russell to Director of Business Development**

**Santa Ana, CA – July 13, 2012** – Arlon is pleased to announce the promotion of Chad Russell to the Director of Business Development, based in Santa Ana, CA. In this role he will be responsible for Arlon's product management team, new product commercialization, product strategy and pricing for all graphics product lines. Chad worked in Arlon's sales organization for eight years and most recently served as National Account Manager for the US market. Chad holds Bachelors and Masters degrees in Business Administration.

"Chad brings a wealth of graphic industry experience to Arlon's Product Team," states Ron Hopkins, President of Arlon Graphics, LLC. "His leadership will help Arlon to continuously deliver cutting edge new products and innovative solutions to its customers."

**About Arlon Graphics:**

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

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