



**FOR IMMEDIATE RELEASE:**

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## **Arlon Launches New High Gloss Intermediate Vinyl**

**Santa Ana, CA. – June 25, 2007** – Arlon is pleased to announce the introduction of its new 6 year high gloss vinyl, Series 5000. At 2.8 mils, Series 5000 is Arlon's thinnest calendered film, making it one of the most pliable calendered vinyl on the market. This product's finish gives it a premium look at an intermediate price. It is ideal for signs, graphics or displays requiring vibrant, glossy color.

This new intermediate calendered film is available in 39 bright, popular colors. In addition, Series 5000 provides excellent cutting and weeding for improved productivity. Size availability is in 15" X 50 yard rolls and 30" X 50 yard rolls, perforated and 24" X 50 yards, and 48" X 50 yards, non-perforated.

Arlon's quality line of calendered vinyl films now includes Series 5000, as well as CalPlus, a 3-mil satin finish intermediate vinyl film available in 34 satin finish shades with an outdoor durability rating of up to 6 years.

**About Arlon:**

Arlon, Inc., established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

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