



FOR IMMEDIATE RELEASE:

Media Contact:

Holly Curtis
Arlon Graphics, LLC
Phone: (800) 854-0361
Fax: (800) 329-2756
E-mail: hcurtis@arlon.com

Arlon Graphics Launches www.WrapItRight.com Website

Santa Ana, California – April 26, 2013 – Arlon Graphics is excited to announce the launch of our new training website www.wrapitright.com. WrapItRight.com is a compilation of expert methods for working with graphic films through "how-to" videos. The videos cover topics in areas where installers regularly struggle. Through these videos Arlon provides TIPS to help educate our customers to perform installations the right way from the first time.

"When it comes to the graphics business, best practices are too often determined by the trial and error of past project methods. Learning from experience is incredibly valuable, but it can also be very costly. Our industry continues to grow and change, making success in new markets with new applications even more important. Wrapitright.com aims to set you up for future success by giving you knowledge on how to best work with sign and graphic films. It is our intention to take what we have learned throughout our 50+ years in business and share it with our industry," states Ron Hopkins, President, Arlon Graphics, LLC."

About Arlon Graphics:

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service our customers worldwide.

For further information on all Arlon products, contact customer service:

Arlon Headquarters - 2811 S. Harbor Blvd. Santa Ana, CA 92704
Tel: (800) 232-7161, (714) 540-2811; Fax: (800) 329-2756, (714) 540-7190; www.arlon.com.

EUROPE Office - North Sea Building, Gevers Deynootweg 93, 4th floor, Den Haag The Netherlands
Tel: +31 (0) 70-354-4311; Fax: +31 (0) 70-355-7721