



**FOR IMMEDIATE RELEASE:**

**Media Contact:**

Holly Curtis  
Arlon Graphics, LLC  
Phone: (800) 854-0361  
Fax: (800) 329-2756  
E-mail: [hcurtis@arlon.com](mailto:hcurtis@arlon.com)

**Arlon Graphics - The First California Sign Association (CSA)  
2011 Platinum Sponsor**

**Santa Ana, CA – August 1, 2011** – Arlon Graphics, LLC is proud to announce that we are the first CSA member to sign up to be a Platinum Sponsor for the upcoming 2011 CSA Expo & Trade Fair. The expo will be held September 16 – 17 at the Hotel Maya in Long Beach, CA. The event will feature three educational seminars, a roundtable discussion session, a table top exhibit, and numerous entertaining events including a reception at a local bowling alley, a silent auction, a live auction and the annual drawing where someone will win \$10,000!

“Arlon is very pleased to be the first Platinum sponsor for the upcoming CSA Expo & Trade Fair. Not only did we find the Platinum package to be of great value to Arlon, but we are excited about the direction CSA is taking in trying to make both the association and the annual convention more encompassing to the entire California sign industry. We are looking forward to a fun, yet educational event,” states Holly Curtis, Director of Marketing Communications, Arlon Graphics, LLC.

“Arlon has been a long-time CSA member and supporter of the association,” states Mark Gastineau, President of CSA (Arrow Sign Company). “We are very pleased to have them sign-up to be the first of our highest level Platinum sponsors. Their sponsorship will definitely help us achieve our goal of putting on a first-rate event for the California sign industry.”

**About Arlon Graphics:**

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

**Arlon Headquarters** - 2811 S. Harbor Blvd. Santa Ana, CA 92704

Tel: (800) 232-7161, (714) 540-2811; Fax: (800) 329-2756, (714) 431-4330; [www.arlon.com](http://www.arlon.com).

**EUROPE Office** - Badhuisweg 11, 2587 CA Den Haag The Netherlands

Tel: +31 (0) 70 354 4311; Fax: +31 (0) 70 355 7721