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**Arlon Discontinues Ultimate PremiumPlus™ and PerformancePlus Automotive Restyling Product Lines**

**Placentia, California – November 4, 2016** – Arlon Graphics (Arlon) has made the strategic decision to exit the automotive restyling market and refocus resources towards cast digital films and identity signage. With this change, Arlon will discontinue the production of automotive restyling films which will affect the Ultimate PremiumPlus™ and PerformancePlus product lines. Arlon will continue to sell Ultimate PremiumPlus and PerformancePlus while supplies last. During this transition, Arlon will work closely with our distributors to support this process and help communicate this change to customers.

“As we progress forward in the cast digital and cut graphic markets, we want to thank the automotive restyling wrap community and our industry partners for their incredible support,” states Taylor Froelich, Product Manager – Automotive, Arlon Graphics, LLC. “Arlon has consistently been the innovative leader in the automotive restyling industry and we are prepared to take this same stance and lead the way in our other core markets.”

**About Arlon Graphics:**

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, screen printing, vehicle graphic and automotive restyling industries. Arlon is headquartered in Placentia, CA, with strategically positioned distribution out of Australia, Europe, Latin America, the UK and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

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