

# DPF 50WD White Vinyl Film

#### **Promotional Removable Film**

DPF 50WD White is a 3.5-mil (90 micron) matte white vinyl film with a clear low tack removable pressure-sensitive adhesive. The low tack adhesive is designed to bond well to glass surfaces while removing cleanly in a wide range of temperatures. DPF 50WD White has a premium moisture stable polycoated lay-flat liner that is optimal for printing on a variety of print systems. DPF 50WD is rated for outdoor durability up to 2 years (unprinted). Printed durability is dependent on the ink system used.

### **APPLICATIONS & FEATURES**

- Window advertising and decals.
- Displays on high energy substrates such as glass, aluminum or other metals.
- Horizontal POP applications (excluding floor graphics).
- Digital printing with a wide variety of direct print systems, such as Solvent, Eco-Solvent, UV, and UV Screen.
- Recommended with dry application methods only.

PROPERTY	TEST METHODS	TYPICAL VALUE	
SURFACE FINISH	Gloss Meter 60° Reflection	≤ 15 units	
THICKNESS	Micrometer, Federal Bench Type	3.5 mil (90 micron)	
TENSILE STRENGTH	Tensile Tester 2-in (51 mm) jaw seperation; crosshead speed of 12 in/min. (5.1 mm/s)	14.0 lb/in	2.5 kg/cm
ELONGATION	Instron Tensile Tester as above	≥ 75%	
SHELF LIFE	Free from excessive moisture, temperature, direct sunlight	2 Years	
APPLICATION TEMPERATURE RANGE	On clean, dry substrate	50°F to 90°F	10°C to 30°C
SERVICE TEMPERATURE RANGE	On clean, dry substrate	-20°F to 176°F	-29°C to 80°C
DIMENSIONAL STABILITY	Shrinkage After 158°F (70°C), 48 hours aging	< 25 mils	< 0.635 mm
PEEL ADHESION	PSTC-1, 15 min, RT 70°F (21°C)	0.65 lb/in	0.12 kg/cm
LINER RELEASE	TLMI Release at 90°, 300 in/min (760 cm/min)	80 g/2 in	16 g/cm

## **PERFORMANCE & PHYSICAL DATA**

\*Standard Terms & Conditions Apply

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#### **TERMS & CONDITIONS**

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