



**FOR IMMEDIATE RELEASE:**

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**Arlon Announces the Addition of Wynsie Chan as Director of Product Management**

**Santa Ana, CA – September 1, 2011** – Arlon is pleased to announce the addition of Wynsie Chan as Director of Product Management. In this role Wynsie will be responsible for managing Arlon’s product management team in addition to leading new product development projects. Prior to joining Arlon, Wynsie held several senior management positions in marketing, sales and international business development for an aftermarket automotive specialty lighting manufacturer and importer.

“Wynsie’s previous experience in both Marketing and Business Development uniquely positioned her for leadership within Arlon,” states Phil LaFata, Vice President Marketing and International Sales, Arlon Graphics. “She is an excellent addition to our Product Management team.”

**About Arlon Graphics:**

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service our customers worldwide.

**For further information on all Arlon products, contact customer service:**

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