



FOR IMMEDIATE RELEASE:

Media Contact:

Holly Szychowski

Arlon, Inc.

Phone: (800) 854-0361

Fax: (800) 329-2756

E-mail: hszychowski@arlon.com

Arlon Announces New Colors for Calon® Series 1900

Santa Ana, CA. – Jan. 5, 2007– Arlon is pleased to announce new colors for Calon Series 1900. Series 1900 is a 3 mil glossy calendered intermediate film specially designed for price sensitive graphic projects. 12 new colors will be added to the line, making available 38 brilliant colors. Series 1900 is made of polymeric PVC for durability and has a special controlled release liner for excellent weeding. The adhesive is formulated to enable the reliable use of a wide range of popular substrates. Series 1900 is a cost-effective choice for shorter-term exterior signs, banners, promotional graphics and interior applications requiring durability up to 5 years.

- Is a glossy polymeric vinyl
- Comes in 38 popular colors
- Has a permanent acrylic adhesive
- Is clean removing up to 2 years
- Has an exterior durability rating of 3 to 5 years
- Is available in 15", 30", 24", 48" and 60" rolls
- Is competitively priced

New color cards are available from your customer service representative.

About Arlon:

Arlon, Inc., established in 1958, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon is headquartered in Santa Ana, CA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

For further information on all Arlon products, contact customer service:

Arlon Headquarters - 2811 S. Harbor Blvd. Santa Ana, CA 92704

Tel: (800) 232-7161, (714) 540-2811; Fax: (800) 329-2756, (714) 540-7190; www.arlon.com.

EUROPE Office - Badhuisweg 11, 2587 CA Den Haag The Netherlands

Tel: +31 (0) 70 354 4311; Fax: +31 (0) 70 355 7721